In addition to records of The Commercial Development Association, this collection also contains records from its predecessor, The Commercial Chemical Development Corporation.
Records of Commercial Development Association (CDA)

COLLECTION SUMMARY
Title: Records of Commercial Development Association (CDA)
Dates: 1948-2003
Size: 4.6 linear feet
Creators: Commercial Development Association
Repository: Chemical Heritage Foundation
Language: English

ABSTRACT
The collection consists of materials gathered by various members of the CDA.

BACKGROUND NOTE
The Commercial Chemical Development Association (CCDA) was founded in 1943 but in 1970 the membership voted to change the name of the Commercial Chemical Association (CDA) to emphasize the increasing importance of processes, systems and services to the chemical enterprise. The organization is concerned with chemical marketing in all its phases. CDA later joined with a like-minded trade association, the Commercial Marketing Research Association (CMRA) to form The Commercial Development and Management Association (CDMA),

ACCESS RESTRICTIONS
Unrestricted

COPYRIGHT INFORMATION
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PREFERRED CITATION
Item Description, Records of Commercial Development Association, Box Number, Folder Number, Chemical Heritage Foundation Archives

PROCESSING INFORMATION
The collection was organized by the processing archivist.

ACQUISITION INFORMATION
Wayne Turnblom, Secretary, CDMA, on behalf of CDMA [Successor to CDA]

ACCESS TERMS
Chemical marketing, Chemical economics, Science and society
CONTAINER LIST

Box 1 Commercial Chemical Development Association (CCDA)—1948-1969

(The Commercial Chemical Development Association [CCDA] was the forerunner of the Commercial Development Association [CDA]. Formed in 1943 during a meeting on the AIChE in Pittsburgh, the Technical Service Association of the Chemical Industry later became the Commercial Chemical Development Association. It later helped midwife the ACS Division of Chemical Marketing and Economics. The name change to CDA reflected the enlarging scope of the Association's interests.)

Box 1 Folder 1 Walton, C.W. “Opportunities for Young Engineers in Industry,” Address to The Engineers’ Club of Minneapolis, University of Minnesota, April 19, 1948.
Box 1 Folder 2 CCDA Chicago Meeting, January 19, 1949—transcript of meeting—1949
Box 1 Folder 3 CCDA Topics, March 16, 1949—coverage of Chicago Meeting--1949
Box 1 Folder 4 Joint Meeting of Commercial Chemical Development Association and Chemical Market Research Association, Philadelphia, PA, October 19, 1949—program—1949
Box 1 Folder 5 CCDA Publicity—1950 [Incl. CCDA News Notes and Chemical Development]
Box 1 Folder 6 CCDA Publicity—1951
Box 1 Folder 7 CCDA Publicity—1952
Box 1 Folder 8 CCDA Organization Charts 1950-'52--1952
Box 1 Folder 9 CCDA Publicity—1953
Box 1 Folder 10 CCDA Publicity—1954
Box 1 Folder 11 CCDA Publicity—1955
Box 1 Folder 12 CCDA Publicity—1956
Box 1 Folder 13 CCDA Publicity—1964 [Nesty, G.A. “Resonance of Research and Commercial Development: A View Ahead”]
Box 1 Folder 14 CCDA Publicity—1965 [Edwin Cox-AIC Gold Medal Award winner]
Box 1 Folder 15 CCDA Publicity—1969
Box 1 Folder 16 CCDA Publicity—[undated]
Box 1 Folder 17 CCDA Correspondence w/Librarian, The Chemists’ Club—1957-1966 [Incl. some CCDA published talks.]

Box 2 Commercial Development Association-1

(The Commercial Chemical Development Association voted to eliminate “Chemical” from its name at a meeting held in June 1970. Although there was internal opposition to the name change, the majority of the membership agreed that changing times necessitated embracing “not only products, but also processes, systems, and services.”—Sandra S. Donovan, “A brief history of The Commercial Development Corporation On its 50th Anniversary.”)

Box 2 Folder 1 Annual Meeting Announcements—1991-2001
Box 2 Folder 2 Annual Meeting Program—1948
Box 2 Folder 3 Annual Meeting Programs—1950s
Box 2 Folder 4 Annual Meeting Programs—1960s
“CCDA 1969 Honor Award Proceedings, Presented to Carl Pacifico, CCDA President 1968-1969”  [A leatherette binder containing 31 pages of photos and text; re-assigned to CHF Image Archives.]

Box 2 Folder 5  Annual Meeting Programs—1970s
Box 2 Folder 6  Annual Meeting Programs—1980s
Box 2 Folder 7  Annual Meeting Programs—1990s
Box 2 Folder 8  Annual Reports—1980-1997
Box 2 Folder 9  Awards Committee-1989 Honor Award—1988-1990  [Folder 1 of 3]
Box 2 Folder 10  Awards Committee-1989 Honor Award (incl. “Golden C” Award)—1988-1991  [Folder 2 of 3]
Box 2 Folder 11  Awards Committee-1989 Honor Award—1986-1989  [Folder 3 of 3]
Box 2 Folder 12  Awards Committee-1990 Honor Award—1989-1993
Box 2 Folder 13  Awards Committee-1991 Honor Award (incl. Award Banquet)—1990-1992
Box 2 Folder 14  Awards Committee-1992 Honor Award—1992
Box 2 Folder 15  Awards Committee—1993 Awards—1993
Box 2 Folder 16  Awards Committee-1994 Honor Award—1993
Box 2 Folder 17  Awards Committee-1996 Honor Award—1990-1996
Box 2 Folder 18  Awards Committee-1997 Honor Award—1997
Box 2 Folder 20  Awards Committee-Best Paper Award—2000
Box 2 Folder 21  Awards Committee—“Golden C” Award—1991-1992
Box 2 Folder 22  Awards Committee—“Golden C” Award—1992
Box 2 Folder 23  Awards Committee—“Golden C” Award—1993
Box 2 Folder 24  Awards Committee—“Golden C” and Innovation Awards—1998
Box 2 Folder 25  Awards Committee—“Golden C” Award—1999
Box 2 Folder 26  Awards Committee—Memos—1994-1997
Box 2 Folder 27  Awards Committee—Menus (Honor Award Banquets)—1950-1959
Box 2 Folder 28  Awards Committee—Menus (Honor Award Banquets)—1960-1969
Box 2 Folder 29  Awards Committee—Menus (Honor Award Banquets)—1970-1979
Box 2 Folder 30  Awards Committee—Menus (Honor Award Banquets)—1980-1989
Box 2 Folder 31  Awards Committee—Menus (Honor Award Banquets—incl. “50th Anniversary Banquet” & “Award for Executive Excellence Banquet”)—1990-1999
Box 2 Folder 32  Awards Committee—Nominees—1993-1996
Box 2 Folder 33  Bibliography Project—1997-2000
Box 2 Folder 34  Bibliography of Best Practices—1996
Box 2 Folder 35  “BRAB File” (incl. 2 letters signed by President George H.E.W. Bush)—1988-1992

Box 3  Commercial Development Association-2

Box 3 Folder 1  CDA-CMRA Merger—presentation regarding—1998
Box 3 Folder 2  CDA Audits and Financial Statements—1989-1993
Box 3 Folder 5  CDA Board Meetings—1993-1994
Box 3 Folder 6  CDA Meetings-Attendee Lists—1983-1989
Box 3 Folder 7  CDA “Competitive” Meetings (sponsored by PDMA and others)—1990-1998 [Folder 1 of 2]
Box 3 Folder 8  CDA “Competitive” Meetings—1990=1998 [Folder 2 of 2]
Box 3 Folder 9  CDA Past Meetings—1990-1998
Box 3 Folder 10  CDA-Meeting Presentations—1966-1970 [Folder 1 of 2]
Box 3 Folder 11  CDA-Meeting Presentations—1966-1970 [Folder 2 of 2]
Box 3 Folder 13  CDA Newsletters—“CDA Advisor”—1995-1998
Box 3 Folder 14  CDA Newsletters—“CDA Reporter”—1983-1995
Box 3 Folder 15  CDA Skills—essays and talks concerning—1982-1997
Box 3 Folder 16  CDA Workshops—“Leveraging Alternative Resources to Accelerate Commercial Development,” CDA Spring 1997 Meeting, Sessions I & II [Folder 1 of 2]
Box 3 Folder 17  CDA Workshops—“Leveraging Alternative Resources to Accelerate Commercial Development,” CDA Spring 1997 Meeting, Sessions III & IV [Folder 2 of 2]
Box 3 Folder 18  CDA Workshop—“True Growth…Finding the Right Path,” October 15-17, 1997
Box 3 Folder 19  CDA Workshop—“Sustaining Growth... Staying on the Right Path,” March 8-11, 1998
Box 3 Folder 20  CDA Workshop—“Building Success for the 21st Century,” CDA Fall 1998 Meeting

Box 4  Commercial Development Association-3

Box 4 Folder 1  CDA Directory—December 1955
Box 4 Folder 2  CDA Directory—January 1960
Box 4 Folder 3  CDA Directory—October 1962
Box 4 Folder 4  CDA Directory—August 1973
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Box 4 Folder 20  CDA Directory 1996
Box 4 Folder 21  CDA Directory 1997
Box 4 Folder 22  CDA Directory 1998
Box 4 Folder 23  CDA Photo Directory Addendum—1994, 1995
(The CDA Educational Foundation was formed to extend to the business community at large CDA’s expertise in the latest techniques for linking new technologies with market opportunities. These CDAEF files originally formed the Secretary’s Notebook of W. Roy Kesting.)

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<td>Box 5 Folder 19</td>
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Box 6 CDA Educational Foundation (CDAEF)-2
CDA’s Educational Foundation ran a series of combined short courses and workshops in conjunction with the University of Pennsylvania’s Entrepreneurial Center of The Wharton School on Commercial Development and Corporate Venturing. The classes were taught by Drs. Ian C. MacMillan, Ernest R. Gilmont, Stephen Sammut of the Wharton School and Dr. Rita Gunther McGrath of Columbia University’s Graduate School of Business.)

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<th>“Tools for Innovation Management,” CDA Spring Meeting, Chicago, IL, March 15, 1995</th>
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Box 7 Folder 2  Christopher, F.N. “Product Development and Commercialization Tools of the Trade,” November 9, 1995
Box 7 Folder 3  “Fundamentals for Product & Business Development,” Chicago, IL, March 6, 1996  [Folder 1 of 2]
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Box 7 Folder 5  “The Fundamentals of New Product and Business Development: Strategic Intent & Core Competencies”  (Part I out of IV)—1997
Box 7 Folder 7  “The Fundamentals of New Product and Business Development: Opportunity Assessment”  (Part III out of IV)—1997
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Box 7 Folder 9  Informex 97 “Fundamentals of New Product and Business Development,” Parts 3 and 4—1997
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